

Globalization Debate

SPRING 2013

PO352G-001

CRN 7264



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What is the globalization debate about?

At its core the globalization debate arises from the tensions among capitalism, democracy and social stability

Globalization is a complex process with many moving parts along economic, political, social and cultural dimensions.

The vast majority of the world's people want to share in capitalism's material benefits without suffering unwanted social and political consequences.



Some scholars see globalization as an ideological project promoted by the West,

particularly the United States. Others see it as an objective process, spurred by new information and communication technologies (ICTs) structuring economies, politics, societies, institutions and creating a single undifferentiated universal culture. This civil society, it is thought, would lead to new institutional forms of global governance capable of managing global problems.

Other scholars insist that cultural identities persist even as they are transformed by globalization. These scholars see differentiated national responses to the pressures of economic globalization as states' citizens demand protection from the negatives of an integrated global economy. Keeping and deepening democracy may require choosing to empower the state to resist

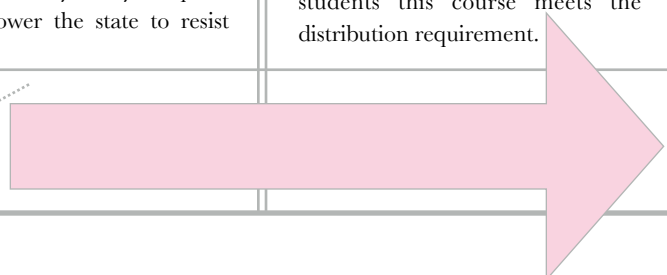
the requirements of a global economy on behalf of their citizens' needs. This is a paradox leading to intense domestic politics in a plural, interdependent world.

PO 352G (CRN 7274)

TTH 3:20 - 4:50

FT 210

For IRGA majors PO352 is a group "C" IPE course. For political science majors, it is a group "C" international politics course. For all students this course meets the "G" distribution requirement.

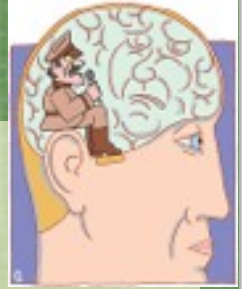


My Teaching Philosophy

Globalization is a complex subject. It has lent itself to some highly abstract theorizing by scholars in multiple disciplines. It seems to me that Behind the Beautiful Forevers author Katherine Boo's recent comment that "globalization is over-theorized and under reported" is sadly true.

Although I have read the scholarship and contributed to it in my small way, my approach to this material is informed by my service as an American Foreign Service officer for the first 26 years of my professional life. I practiced public diplomacy -- a form of strategic political communication across cultures.

My experience in the world has convinced me that however increasingly interconnected we are, the world continues to be both a physical and social place of differentiated human commonality. I see the connections. I also see the continued separateness because of the distinctive ways in which groups of people choose to make meaning in their lives. I like Ulrich Beck's phrase that we live globally in "overlapping communities of fate." I hope this course helps you to reflect on the meaning of that concept on your own future.



Important Dates

FEBRUARY

3 - 1ST OF 10 WEEKLY SUNDAY POSTS TO THE DISCUSSION FORUM

4 - END OF ADD/DROP

MARCH

12 - PEER REVIEW: BRING TWO COPIES OF YOUR 1ST ESSAY DRAFT TO CLASS.

14 - ESSAY # 1 DUE: : BRING THE FINAL DRAFT PLUS THE TWO PEER REVIEWED COPIES OF YOUR EARLIER DRAFT – THAT IS A TOTAL OF THREE SEPARATE PAPERS THAT YOU SHOULD BE TURNING INTO ME.

APRIL

11 - END OF WITHDRAWAL WITH A "W"

9 - 25 - ORAL PRESENTATIONS

MAY

7 - PEER REVIEW: BRING TWO COPIES OF YOUR 2ND ESSAY DRAFT TO CLASS.

9 - ESSAY # 2 DUE: : BRING THE FINAL DRAFT PLUS THE TWO PEER REVIEWED COPIES OF YOUR EARLIER DRAFT – THAT IS A TOTAL OF THREE SEPARATE PAPERS THAT YOU SHOULD BE TURNING INTO ME.

Contact Information

Office Hours

Drop by my office (Miller 104B) before or after class. I should be there about 1 PM on Tuesdays and Thursdays when I finish teaching another course. I will also be in my office following our class until about 5:30. Other times can be arranged.

E-mail

Email me through Moodle or directly to oglesbdm@eckerd.edu. I will respond promptly except in the middle of the night.

Twitter

Follow me: [@winnowingfan](https://twitter.com/winningfan)

Follow course related Tweets as:
[#PO352G](https://twitter.com/PO352G)

Web Sites

The course website is on [Moodle](#)

Google Group: [The Globalization Debate](#)

My personal website is:

<http://www.winnowingfan.org>



"Globalization is overly theorized and underreported." Katherine Boo

Course Materials

Moodle

This course makes active use of Moodle for hyperlinked articles, assignments, syllabus additions & changes. Subscribe to the feed and check in frequently.

Books

Course books are available for purchase in the campus book store and on-line. They are also on two-hour reserve in the library.

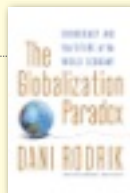


The Travels of a T-Shirt in the Global Economy

By Pietra Rivoli. 2nd edition, 2009. ISBN 978-0-470-28716

The Globalization Paradox

By Dani Rodrik, 2011, ISBN: 978-0-393-34128-7

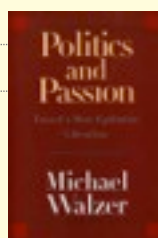


Friction: An Ethnography of Global Connection

By Anna Lowenhaupt Tsing, 2005, ISBN: 978-0-691-1265-2

Debating Globalization

By David Held et al, 2005, ISBN: 0-7456-3525-3



Politics & Passion

By Michael Walzer, 2006, ISBN: 978-0300115369

Course Requirements



Discussion Forums 25%

The discussion forums are an opportunity for you to connect the aspects of globalization that we discuss each week in class to current world events. Weekly, you will locate and post a link to a reputable article or artifact relating to the week's focus. You will evaluate the meaning of the item through the prism of the week's readings. Weekly, you will respond to two of your peers' posts as well.

Two Essays 50%

In lieu of exams, you will write two separate eight to ten page papers affording you the opportunity to explore course themes of your choosing in some detail. You will also participate in a graded peer review of your peers' papers. Each essay and peer review exercise is worth 25% of the final course grade.

Oral Presentation 15%

Your oral presentation is an opportunity for you to take a breath and extract the meaning of globalization within the complexity of information and concepts I have thrown at you. You will select a thread that reveals a hidden pattern and tell us a story creatively using words, images and/or sounds to illustrate what globalization has come to mean to you in a 5 - 10 minute presentation.

Class attendance & Participation 10%

You are expected to attend all classes on time and to participate in informed class discussion. Repeated class absences will negatively affect your course grade. Five absences of any kind will trigger an "F" in the course.

(Detailed instructions follow separately)



Student Learning Outcomes

By the end of the course the successful student should be able to:

✓ Recognized the patterned thinking (theory) underlying the various attempts to describe and analyze globalization

✓ Evaluate Rodrik's proposition that that we can't simultaneously pursue economic globalization, democracy and national determination, but at most have two out of three.

✓ Evaluate Held's argument that the challenges of globalization require a form of global governance informed by social democratic political values reflective of a newly emerging global citizenship.

✓ Evaluate Walzer's argument that pluralism is inevitable because most men and women are attached to their political cultural identities

and loyal to the states that represent or protect those identities.

✓ Classify articles on globalization by their underlying political theory

✓ Apply various objective criteria for measuring and assessing globalization to specific contemporary cases.

✓ Synthesize course concepts to write and revise two original papers on significant aspects of globalization.

✓ Evaluate the work of peers.

✓ Speak more knowledgeably and confidently to an audience about the meaning of globalization in their own lives.



Class attendance and participation policy:

*Eckerd College expects students to attend all classes for which they are registered. It is important to me that you attend and participate fully in every one of the course sessions we will have this semester. Should you choose not to attend class with any degree of frequency, you can expect a serious negative impact on your grade. **Five absences for any reason will trigger an "F" in the course.** I expect you to arrive at class on time. I consider tardy arrivals to be disrespectful and will note them.*

Academic Integrity

Eckerd College definitions of cheating and plagiarism apply to all work required in this course. Eckerd students are expected to know and honor these standards without exception. On each paper please write out and sign "pledged." This will indicate to me that you know and adhere to the Eckerd honor code: On my honor, as an Eckerd College student, I pledge not to lie, cheat, or steal, nor to tolerate these behaviors in others. Violators of academic standards will be referred to the Academic Honors Council.

DSS Accommodation

Accommodations for students with disabilities: If you have a disability or believe that you qualify for accommodations under the Americans with Disabilities Act or other laws, please contact Disability Support Services at extension 8248 or via email at dss@eckerd.edu as soon as possible. Appropriate accommodations can



**For course accommodation contact
DSS ext: 8248 or e-mail:
dss@eckerd.edu**

TOPIC	WEEK OF:	READINGS & ASSIGNMENTS
Week #1 - Course overview, what is globalization and what's the fuss?	January 29 & 31	<p>Listen: Anthony Giddens “Runaway World”</p> <p>Read: Held et al. Chapters 1 - 5</p>
Week #2 - The Global Economy (1)	February 5 & 7	<p>Watch: Commanding Heights: Episode Three, Episode Three: The New Rules of the Game</p> <p>Read: Dani Rodrik, The Globalization Paradox, chapters 1 & 3 & 4</p>
Week #3 - An Economic Case Study: Travels of a T - Shirt	February 12 & 14	<p>Read: Part I: King Cotton and Part II: Made in China</p> <p>Listen: After 200 Years Cotton Remains King</p> <p>Listen: Behind Shanghai's Boom Is a Lowly T-Shirt</p>
Week #4 - An Economic Case Study Cont.: Travels of a T-Shirt	February 19 & 21	<p>Read: Part III: Trouble at the Border & Part IV: My T-Shirt Finally Encounters a Free Market and conclusion</p> <p>Listen: U.S. Town's Economy Shifts Away from T-Shirt Business</p> <p>Watch: The Dying Fields</p>
Week #5 - An Anthropological Case Study: Friction	February 26 & 28	<p>Read: Tsing, Friction, intro - Parts 1 & 2</p>
Week #6 - An Anthropological Case Study: Friction	March 5 & 7	<p>Read: Tsing, Friction, Part 3</p> <p>Read: Dani Rodrik, The Globalization Paradox, chapters 7- 8.</p>
Week #7 - Reviewing the economic dimension	March 12 & 14	<p>Watch: The Last Truck</p> <p>Peer Review March 12: Bring two copies of your 1st essay draft to class.</p> <p>Essay # 1 Due March 14: Bring the final draft plus the two peer reviewed copies of your earlier draft – that is a total of three separate papers that you should be turning into me.</p>

TOPIC	WEEK OF:	READINGS & ASSIGNMENTS
Week #8 - The Politics of Equality and Social Justice	March 26 & 28	Read: Walzer, Politics and Passion, the entire book (163 pages)
Week #9 *** - Financial Globalization Follies (Prof. Oglesby is at ISA in San Francisco)	April 2 & 4	<p>April 2: Rahall Communication Center presentation on the oral presentation assignment followed by individual appointments to rehearse and record</p> <p>Read: Dani Rodrik, The Globalization Paradox, chapters 5 - 6</p> <p>Watch: Inside Job</p>
Week #10 - The Trilemma: Pursuing globalization, democracy and national determination at the same time	April 9 & 11	<p>Read: Dani Rodrik, The Globalization Paradox, chapters 9 & 10</p> <p>Read: FT: If Greece Goes</p> <p>Present: Oral Presentations</p>
Week #11 - Europe, globalization, and the future of the Eurozone	April 16 & 18	<p>Read: Rodrik: An interview on Europe, globalization, and the future of the Eurozone</p> <p>Watch: Aftermath of a Crisis</p> <p>Read: John Gray: Why Europe is floundering</p> <p>Read: Manuel Castells: Metamorphosis of a Crisis (2011)</p> <p>Present: Oral Presentations</p>
Week #12 - Europe, globalization, and the idea of global governance	April 23 & 25	<p>Read: Held: chapters 6 through the end of the book</p> <p>Present: Oral Presentations</p>

TOPIC	WEEK OF:	READINGS & ASSIGNMENTS
Week # 13 - Deglobalization? Capitalisms?	April 30 & May 2	<p>Read: Arvind Subramanian, "Eclipse: Living in the Shadow of China's Economic Dominance"</p> <p>Read: Oglesby: diplomacy.cultural2015@state.gov</p> <p>Read: Dani Rodrik, The Globalization Paradox, chapters 11-12. & afterward</p>
Week #14 -Wrapping-up	May 7 & 9	<p>Peer Review May 7: Bring two copies of your 2nd essay draft to class.</p> <p>Essay # 2 Due May 9: Bring the final draft plus the two peer reviewed copies of your earlier draft – that is a total of three separate papers that you should be turning into me.</p>